# Product Browse Template

A Web Page

http://

Header / Navigation Bar Area

SHOW ART

## Title / Purpose of this browse page

1 **Show**

- [x] <selected show name> (# of)

+ See More

3 **Product Type**

- [ ] Type 1 (# of)
- [ ] Type 2 (# of)
- [ ] Type 3 (# of)

+ See More

4 **Dynamic Filter 1**

- [ ] Type 1 (# of)
- [ ] Type 2 (# of)
- [ ] Type 3 (# of)

+ See More

**Dynamic Filter 2**

- [ ] Type 1 (# of)
- [ ] Type 2 (# of)
- [ ] Type 3 (# of)

+ See More

**Dynamic Filter 3**

- [ ] Type 1 (# of)
- [ ] Type 2 (# of)
- [ ] Type 3 (# of)

+ See More

**Dynamic Filter 4**

- [ ] Type 1 (# of)
- [ ] Type 2 (# of)
- [ ] Type 3 (# of)

+ See More

| | | | | |
|---|---|---|---|---|
| Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc |
| Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc |
| Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc |
| Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc |
| Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc | Art<br>Product/Show Name<br>Product Name/Desc |

<< < 1 2 3 4 5 6 7 **8** 9 10 ... 15 > >>

**PROMOTIONS**

| | | | | |
|---|---|---|---|---|
| Art<br>Line 1 Text<br>Line 2 Text | Art<br>Line 1 Text<br>Line 2 Text | Art<br>Line 1 Text<br>Line 2 Text | Art<br>Line 1 Text<br>Line 2 Text | Art<br>Line 1 Text<br>Line 2 Text |

ACCOUNT HELP ABOUT US POLICIES TERMS PRIVACY

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JOIN THE CONVERSATION

1 The product browse template should allow the user to change shows

3 Product type is a dynamic filter that is automatically set to all product types when the user lands on the page

4 A series of dynamic filters so the user can drill down. The filters appear/disappear based on results found.
No results = Filters disappear
Results found = Filters appear

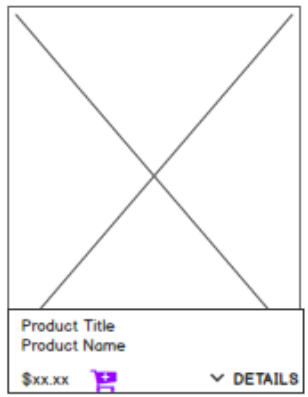
# Product Carousel & Carousel Item

Default (100%)

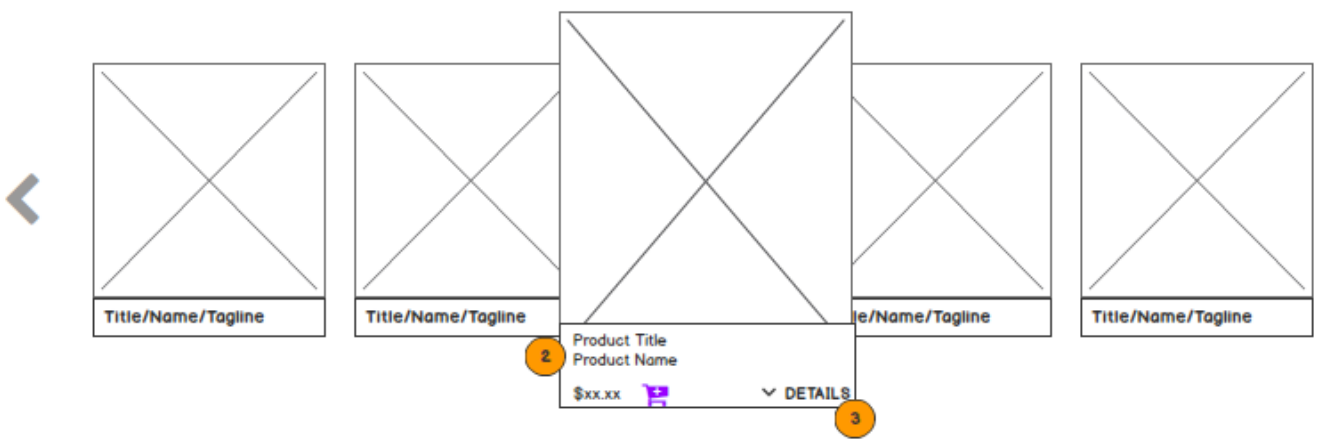
Hover (160%)

Selected
Outlined w/ other carousel items dimmed

Merchandise

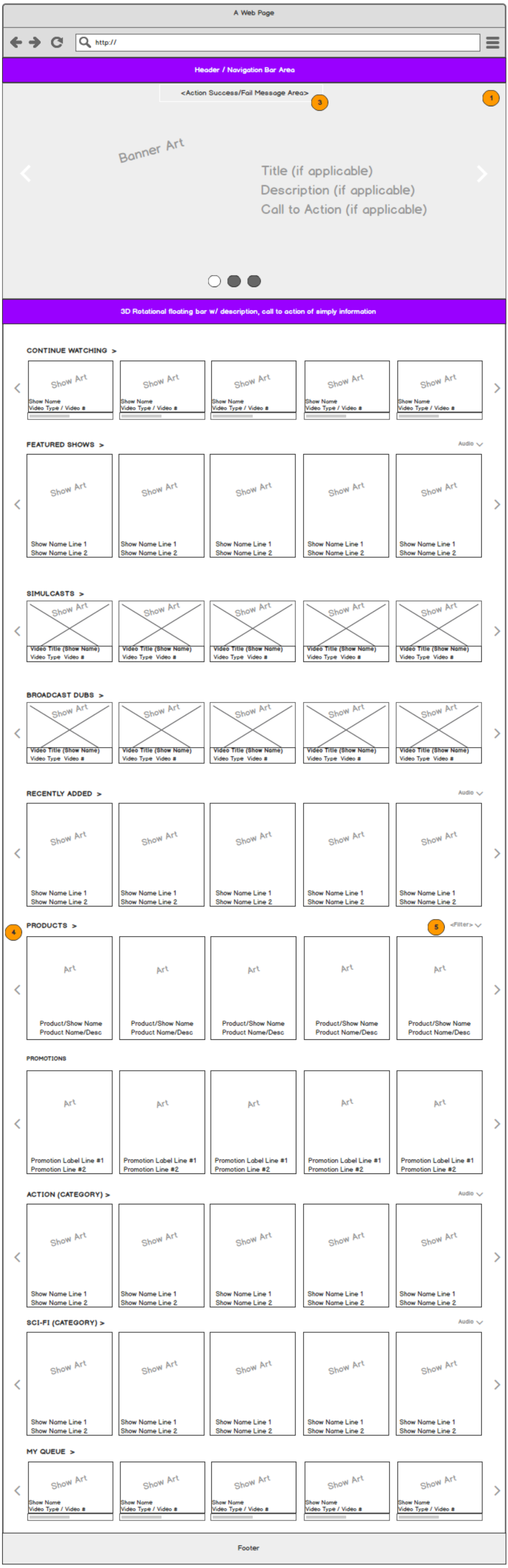


Merchandise




1. Actual Info to be displayed is TBD
2. Actual Info to be displayed is TBD
   The user MUST be able to add this time to their cart at this stage
3. Details drops down Product Drawer

# Home




1. Rotating Banner
2. Floating 3D bar
3. See Figure 1
4. Product Carousel
   Contains List of all products
   from most recent releases
   to oldest releases

   "Products >" link takes user to Products Browse page ('All Products' scoped search) which contains product filters such
   as:
   Show selection
   DVD
   Blu-ray
   <merchandise categories>
5. Carousel Filter
   Contains categories by which you can filter
   Latest Releases
   Pre-Orders
   On Sale
   Most Popular

## Figure 1

| | |
|---|---|
| ✓ Success message / Action completed | "ATTACK ON TITAN ADDED TO QUEUE" |
| ✕ Failure Message | "UNABLE TO ADD ATTACK ON TITAN TO QUEUE" |

PRODUCTS >

<Filter>

Art

Product/Show Name
Product Name/Desc

PRODUCTS >

<Filter>

Art

Product/Show Name
Product Name/Desc

Product/Show Name
Product Name/Desc
$xx.xx DETAILS

PRODUCTS >

<Filter>

Art

Product/Show Name
Product Name/Desc

OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW (1)

All (Show Name) Products > (6)

PRODUCT NAME > (7)

Rating | Video Quality | Original air date year
2nd line informative text

(3) Abbreviated Product Description Abbreviated Product Description Abbreviated Product Description Abbreviated Product Description Abbreviated summary ...

**Audio**
Japanese, English

**Genres**
Genre1, Genre2, Genre3, Genre4, Genre5
more. details ...

**Includes**
Commentaries, trailers, more special features ...

Product Image

$xx.xx *$xx.xx Retail*
1 (4)
ADD TO CART

OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW (1)

All (Show Name) Products >

PRODUCT NAME >

Rating | Video Quality | Original air date year
2nd line informative text

An essential addition to any anime collection, Fullmetal Alchemist recounts the compelling story of the Elric brothers: Two young alchemists who sacrificed innocence and flesh when they ignored the laws of Alchemy in an attempt to resurrect their mother. The horrors they recklessly unleash mark the beginning of an adventure that leads an unforgettable cast of characters from darkness to light and back again.

In an era of war and corruption, State Alchemist Edward Elric and his brother Alphonse desperately search for the Philosopher's Stone. The legendary artifact is their last hope to restore what they've lost – but how far will they go to get it? From the ashes of their childhood, Edward and Alphonse quickly rise to fame within the ranks of the military, realizing along the way that the power to create is only ever a breath away from the power to destroy. And whether they're up against monsters, madmen, or military officials, the bond these brothers share will be the greatest weapon they have in the fight for their lives.

OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW (1)

All (Show Name) Products >

PRODUCT NAME >

Rating | Video Quality | Original air date year
2nd line informative text

Format: Blu-ray
Languages: English, Japanese
Subtitles: English
Rating: TV-PG
Aspect Ratio: 16x9
Special Feature Video: 1080p High Definition 4x3 (SD Remaster), 480 Standard Definition
Main Feature Video: 1080p High Definition 4x3 (SD Remaster)
Special Feature Audio: Dolby TrueHD: English 2.0, Dolby TrueHD: Japanese 2.0
Main Feature Runtime: 1275
Special Feature Runtime: 75
Region: A
Number of Blu-ray Disc: 6
Number of DVDs: 0
Studio: FUNimation
UPC: 704400081248

Includes: Episodes 1 - 51 (5)

| | |
|---|---|
| Ep # | <episode title> |

Abbreviated Episode Description Abbreviated Episode Description Abbreviated Episode Description Abbreviated Episode Description Abbreviated Episode Description Abbreviated Episode Description

| | |
|---|---|
| Ep # | <episode title> |
| Ep # | <episode title> |
| Ep # | <episode title> |
| Ep # | <episode title> |
| Ep # | <episode title> |
| Ep # | <episode title> |

OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW (1)

All (Show Name) Products >

PRODUCT NAME >

Rating | Video Quality | Original air date year
2nd line informative text

Episode Commentaries
The Transmutation of a Phenomenon: An Inside Look
Japanese Commercial
L'Arc~en~Ciel "Ready Steady Go" Video
Ura Hagane: Comedic Previews
Textless Opening Songs: Melissa, Ready Steady Go, Undo, Rewrite
Textless Closing Songs: Indelible Sin, To the Other Side of the Door, Motherland, I Will
U.S.Trailer
Trailers

(2) Trailer: <trailer name>

OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW (1)

All (Show Name) Products >

PRODUCT NAME >

Custom Package View Display area

(1) (optional)

(3) Info displayed per product is TBD

(4) Spinner default set to one

(6) Takes user to scoped search showing all products associated with the Show. The user can then filter via product type & format
ALTERNATIVELY
Product Browse page, but MUST have filter/sort

(7) Takes user to that specific Product Page

(5) User is able to
See # of Episodes on DVD(s)
See Episodes Descriptions in scrolling list of accordions

(2) Trailer, Clip, Commentary or Interview that is free for all to view (no subscription required)

# Show

A Web Puge

http://

Header / Navigation Bar Area

Show Art

Show Title

Rating | Video Quality | Original air date year

End line informative text

ADD TO QUEUE | VIEW TRAILER | SHARE

*Promotional 3-D bar*

## Show Title

Show Description

CONTINUE WATCHING

Show Art

Video # Video title Line 1 Video title Line 2 mm of mm

SEE MORE DETAILS

1 See Figure 1 For expanded view

## Episodes

FILTER NAME | SEASON #

Episode Art

Video # Video title Line 1 Video title Line 2 mm of mm

PRODUCTS > 4

«Filters»

3 Placement of the Product carousel for the <show name> is up for debate, but it should be just as easily seen as the episode listing

4 Selecting "Products" sends user to the product page for the show

Selecting a product from the carousel sends the user to that product's single item page

Art

Product/Show Name Product Name/Desc

2 See Figure 2

## Reviews

WRITE A REVIEW 2

Avatar

User Name

Badge

Watched xx of xx

Story

Art

Music

Japanese Audio

English Audio

Review Title

Review Text

xx out of xx people found this review helpful

<< < 1 2 3 4 5 6 ... 12 > >>

## Similar

Show Art

Show Name Line 1 Show Name Line 2

Product Promotional Area

With Call To Action

PROMOTIONS >

Art

Promotion Label Line #1 Promotion Line #2

Footer

Figure 1 (expanded view)

## Show Title

Show Description

CONTINUE WATCHING

Show Art

Video # Video title Line 1 Video title Line 2 mm of mm

Review Lead-in text

" <quoted review text> "

- <reviewer name>

" <quoted review text> "

- <reviewer name>

Funimation logo | Studio Logo

Legal/Copyright Text

**Audio**

Language 1, Exclusive Language

**Genres**

Genre 1, Genre 2, Genre 3

Genre 4, Genre 5

**Subtitles**

Language 1, Language 2 (CC)

**Episodes**

[##]

**Movies**

13

**Specials**

2

**OVAs**

14

**Season**

Season # (Epx x-xx)

Season # (Epx xx-xx)

Season # (Epx xx-XXX)

Season # (Epx xxx-xxx)

Season # (Epx xxx-xxx)

Season # (Epx xxx-xxx)

Season # (Epx xxx-xxx)

Season # (Epx xxx-xxx)

Season # (Epx xxx-xxx)

**Related**

Name (type)

Name (type)

Name (type)

Name (type)

Show Art

SEE LESS DETAILS

Figure 2 (write review expanded)

## Reviews

User Name

Badge

Watched xx of xx

**Would you recommend this show?**

Yes, I would recommend this show to others

**You have watched:**

XX of xx episodes

**Please rate this show**

Overall (required) | Art | Japanese Audio

Story | Music | English Audio

**Enter a title for your review** *(required)*

**Write an overall review** *(required)*

SUBMIT REVIEW | CANCEL

# Show Products Page

A Web Page

http://

Header / Navigation Bar Area

Show Art

*Promotional 3-D bar*

Featured Product Promotional Area

Sale
Pre order
Regular
Popular
Merch

2 Optional

1 Featured Product Promitional Area (optional)
clicking takes user to the specific product page

3 **Pre-Orders**

Art
Product/Show Name
Product Name/Desc

3 Pre Orders
No filtering
Optional depending on available content

5 **On Sale**

4 **VIDEO** ALL VIDEO FORMATS ALL SEASONS

4 Video product listing (shows 10 at a time)

#1 Dropdown options
DVD
Blu-ray
DVD/Blu-ray Combo

#2 (dynamic) Dropdown options
Movies (if applicable)
Journeys (if applicable)
Seasons (if applicable)

5 **Popular**

5 **Merchandise**

5 Optional depending on available content

**EPISODES** FILTER 1 FILTER 2

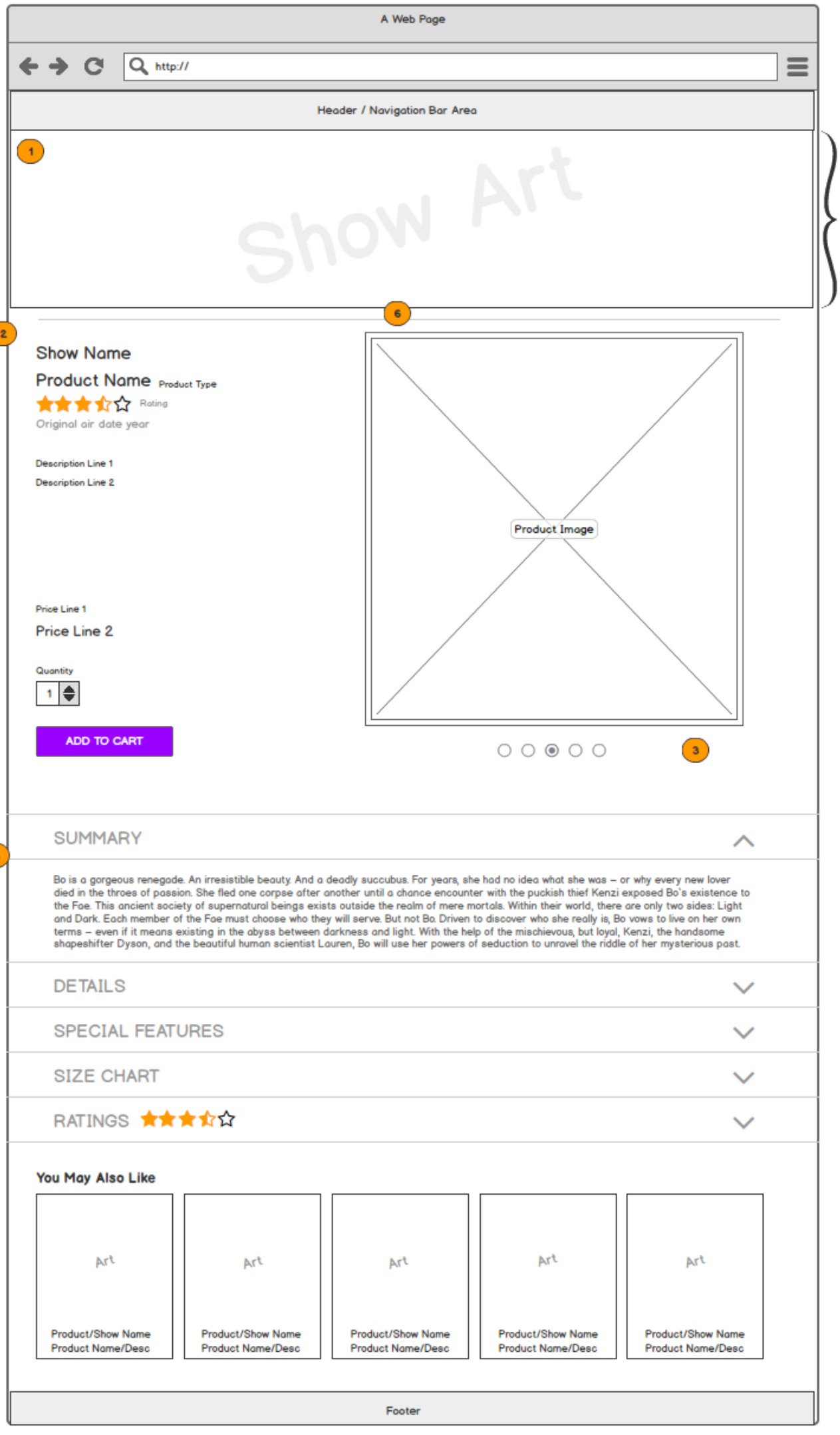
Show Art
Video Title (Show Name)
Video Type Video #

**PROMOTIONS**

Promotion Label Line #1
Promotion Line #2

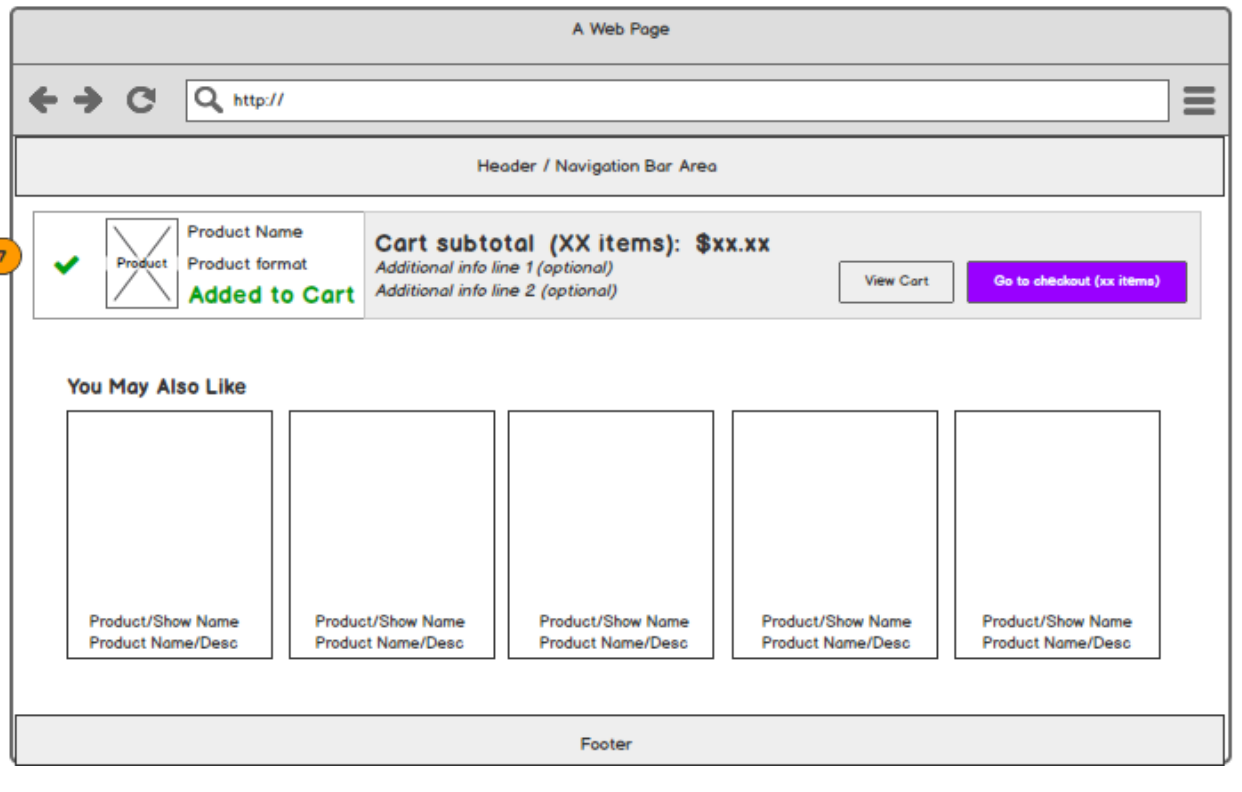
Footer

# Individual Product Page




1. Do we want to start associating a 'show' with a specific representative piece of show art (the best art) or do we want, for products, to simply dive into the product and show off the product art (which may be lacking for such things as T-shirts and bargain DVDs)?
2. Space out basic purchase info to give airy feel
3. Product view Carousel
4. Accordion sections for product info
5. "You May Also Like" section (future)
6. Hidden Div to show when item is added to cart
   See FIGURE 1

## Figure 1




There are two ways to show that this has been added to cart
1. Have Area 6 in main diagram expand to show area 7 while staying on the product page
OR
2. Having the product page replaced with the "You May Also Like" listing

7. Added to Cart Ribbon

# Shopping Cart

A Web Page

http://

Header / Navigation Bar Area

## Shopping Cart (12) Items

You have (5) items in your Wish List

Cool Image

Show Name / Product Name Line 1
Show Name / Product Name Line 2

Price 1 $XX.XX

Description Line 1
Description Line 2

Move to Wish List

Remove

SKU

Cool Image

Show Name / Product Name Line 1
Show Name / Product Name Line 2

Price 5 $XX.XX

Description Line 1
Description Line 2

Move to Wish List

Remove

SKU

Cool Image

Show Name / Product Name Line 1
Show Name / Product Name Line 2

Price 6 $XX.XX

Description Line 1
Description Line 2

Move to Wish List

Remove

SKU

Promo Code | Update

| | |
|---|---|
| **Cart Subtotal** | $X,XXX.XX |
| Shipping | $X,XXX.XX |
| Estimated Tax | $X,XXX.XX |
| **TOTAL** | $X,XXX.XX |

Empty Cart

CONTINUE SHOPPING | CONTINUE

2 **Wish List** (12) Items

Art

Product/Show Name
Product Name/Desc

3 **Recommendations for You**

Art

Product/Show Name
Product Name/Desc

Footer

1 Rollover help for Estimated Tax field

2 See Figure 1

3 See Figure 2

Figure 1

**Wish List** (12) Items

Art

Product/Show Name
Product Name/Desc

Product Title
Product Name
$xx.xx

Remove

Figure 2

**Recommendations for You**

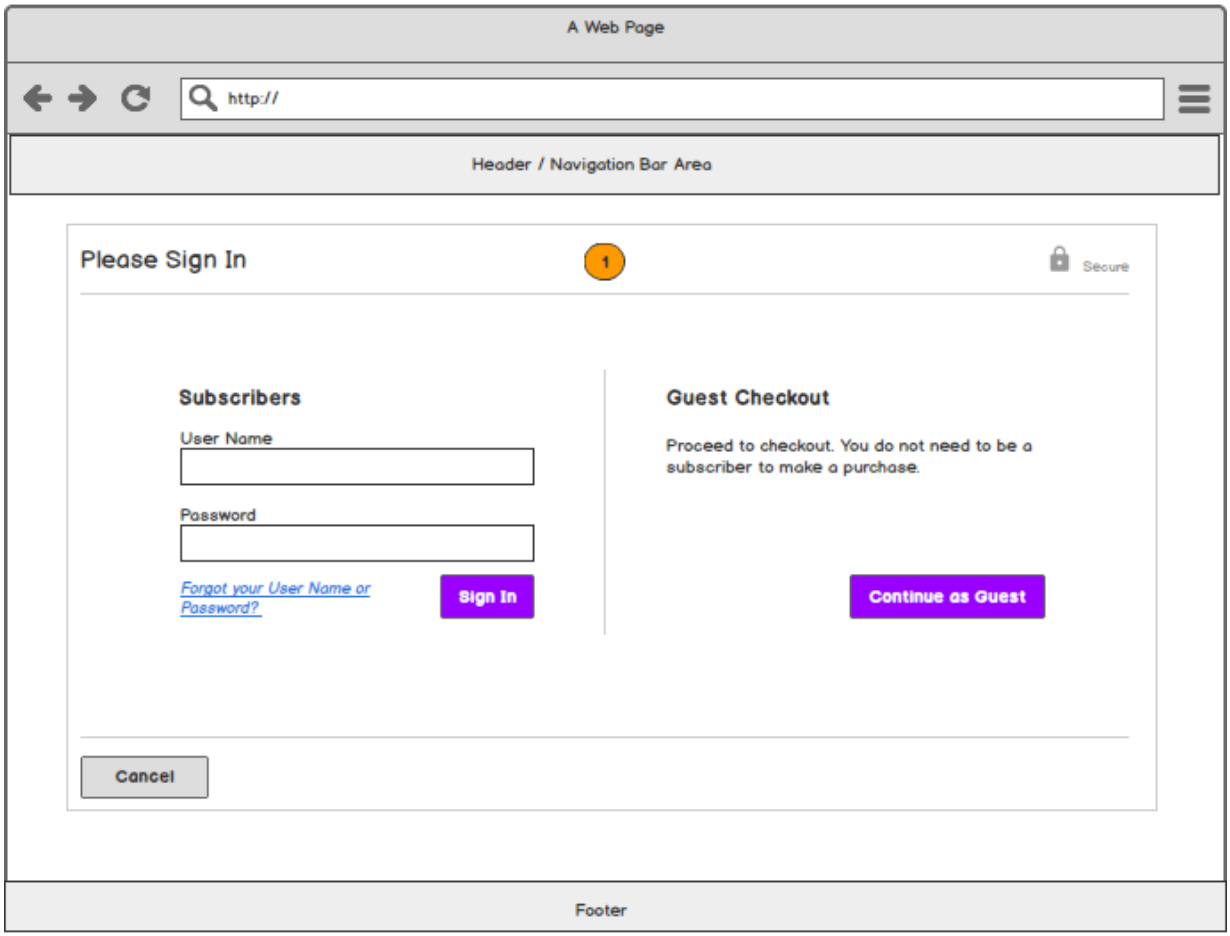
Art

Product/Show Name
Product Name/Desc

Product Title
Product Name
$xx.xx

# Check out - Sign In

Shopper not signed in to Funimation Account




1 This screen is only shown when a non-logged in user attempts to go to Checkout

Once the user is logged in, the Checkout page is populated with their default address and purchase information.

If the user proceeds as "Guest" the shopping checkout page is presented with the same accordions, but there is only ONE entry field for shipping address and payment method

# Subscriber Checkout

***User has an account and is logged in***

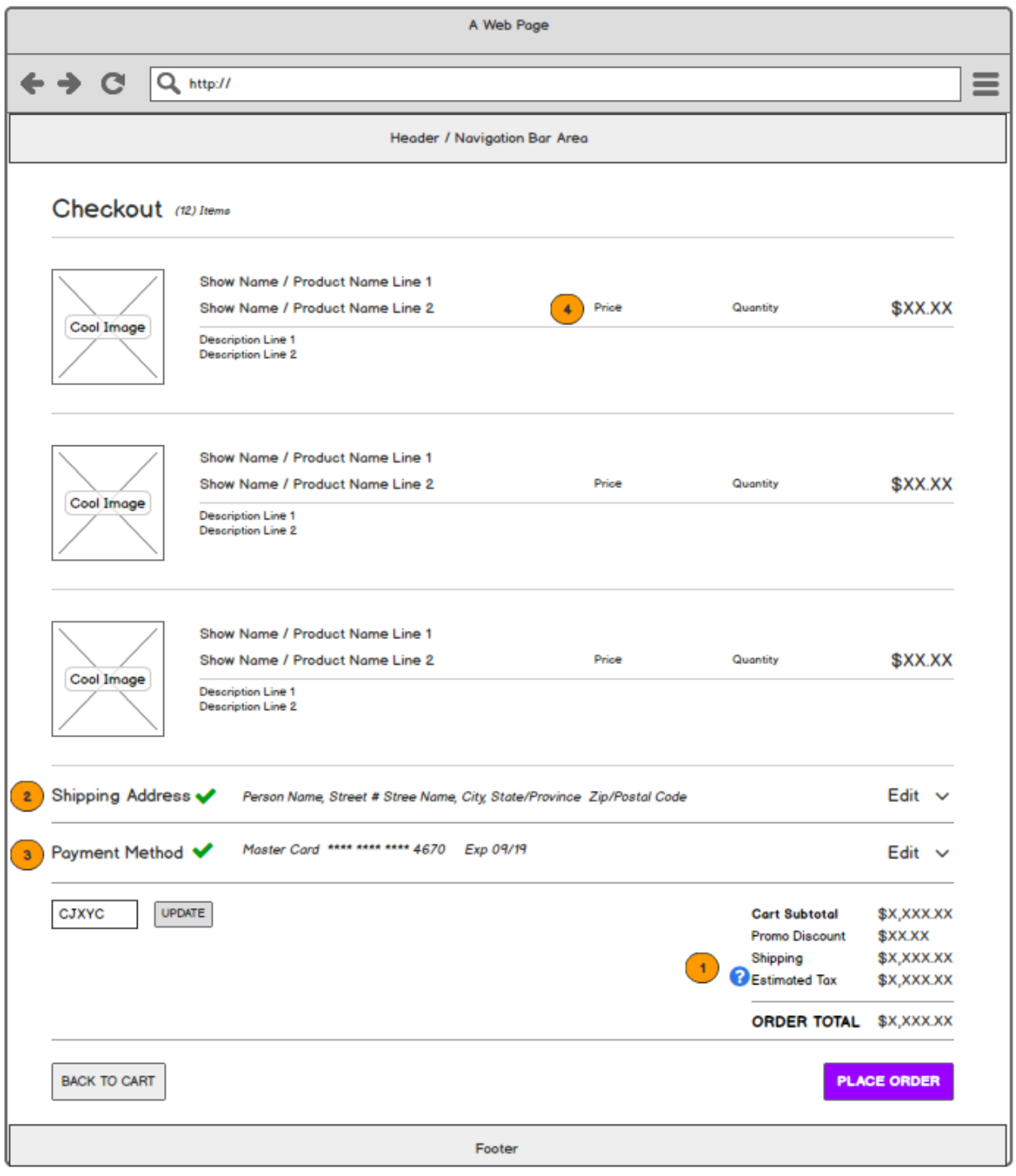



Figure 1

1. Rollover help for Estimated Tax field
2. See Figure 1
3. See Figure 2
4. Price of each item, # of Items and total cost for those same products
13. Promo Code Entry field and Update Button

Promo Code Entry Field Interaction:
Field is intially empty
User enters code
User clicks update button
Code is either accepted or rejected
If rejected, then error message is displayed Below the entry field
If accepted, "Promo Discount" line appears in ORDER TOTAL column to the right

Once valid code has been entered, the UPDATE button changes to REMOVE. The user can REMOVE the code and its effects on the ORDER TOTAL column by clicking REMOVE.

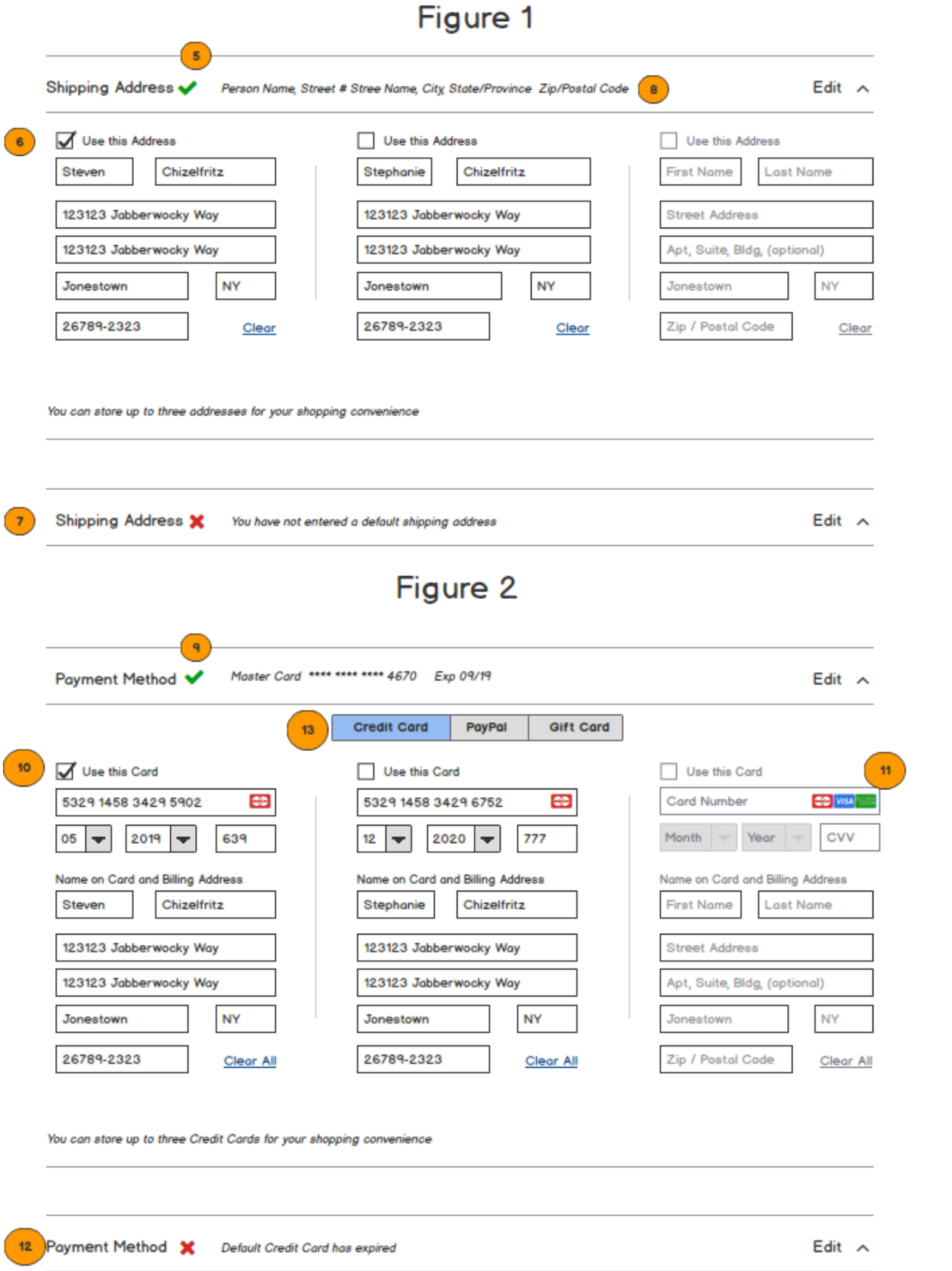



Figure 2

5. Indicates Valid Address or Address Selected for shipping
Shows user address that is currently default
6. User can
1. Select an address that is already entered
2. Edit an existing address by clicking in the fields
3. Add an address to a section that has no address
4. Completely clear and existing address
7. "X" indicates any error conditions
(only one should be "Default shipping adddress not selected")
8. Selecting a new shipping address automatically changes the information in the body of the accordion




9. Indicates Valid CC or payment method selected as default
Shows user payment method that is currently default
10. User can
1. Select a CC that is already entered
2. Edit an existing CC by clicking in the fields
3. Add an CC to a section that has no CC
4. Completely clear and existing CC and Address
5. Change Billing address for a CC
11. CC entry field auto detects CC and changes icon when it recognizes a type of card
12. Accordion Headers displays any error messages for the payment method section like card expired, Gift Card balance too low
13. Payment section allows user to select between CC, PayPal or Gift Card for payments

# Guest Checkout

***User has an account and is logged in***

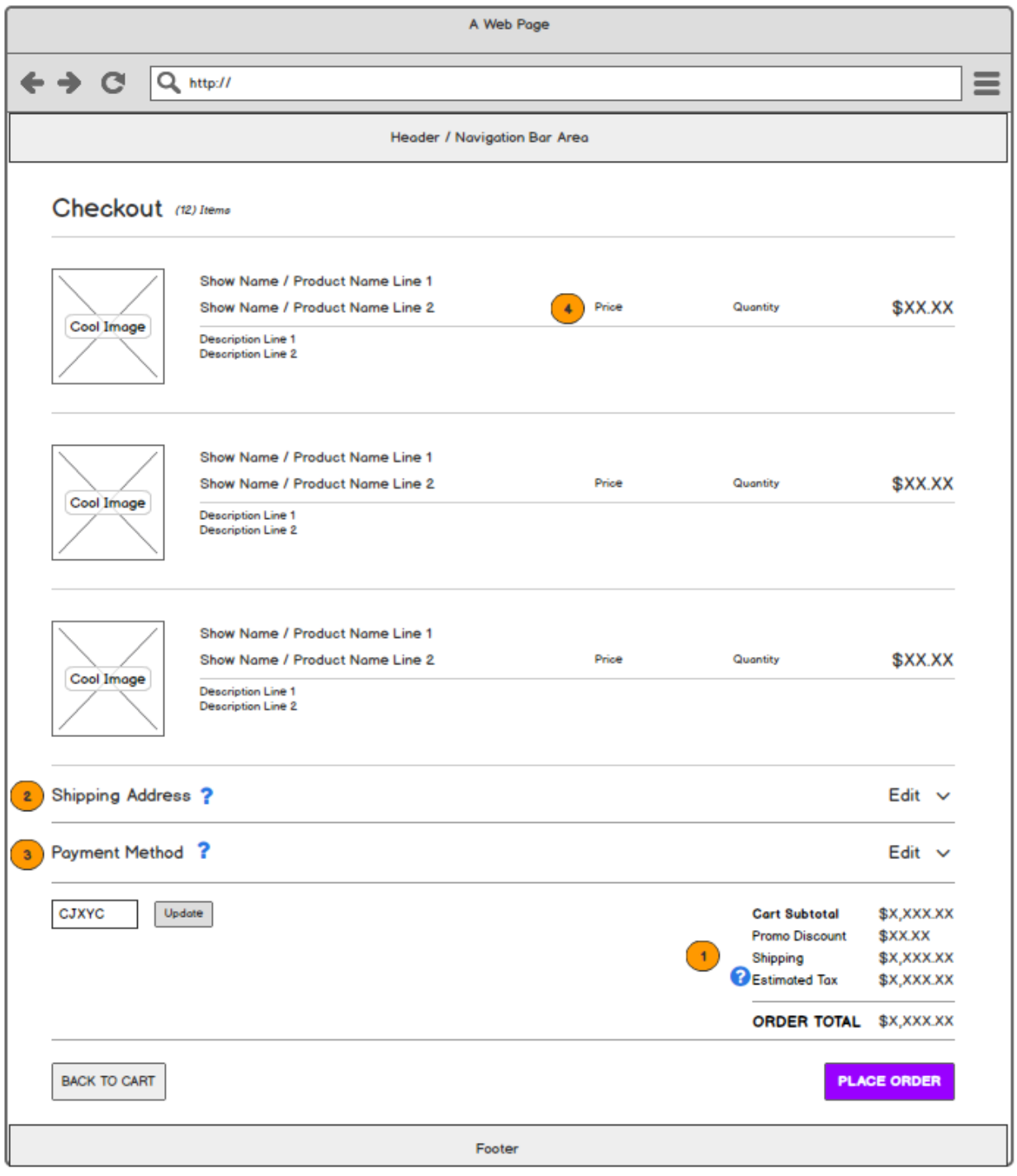
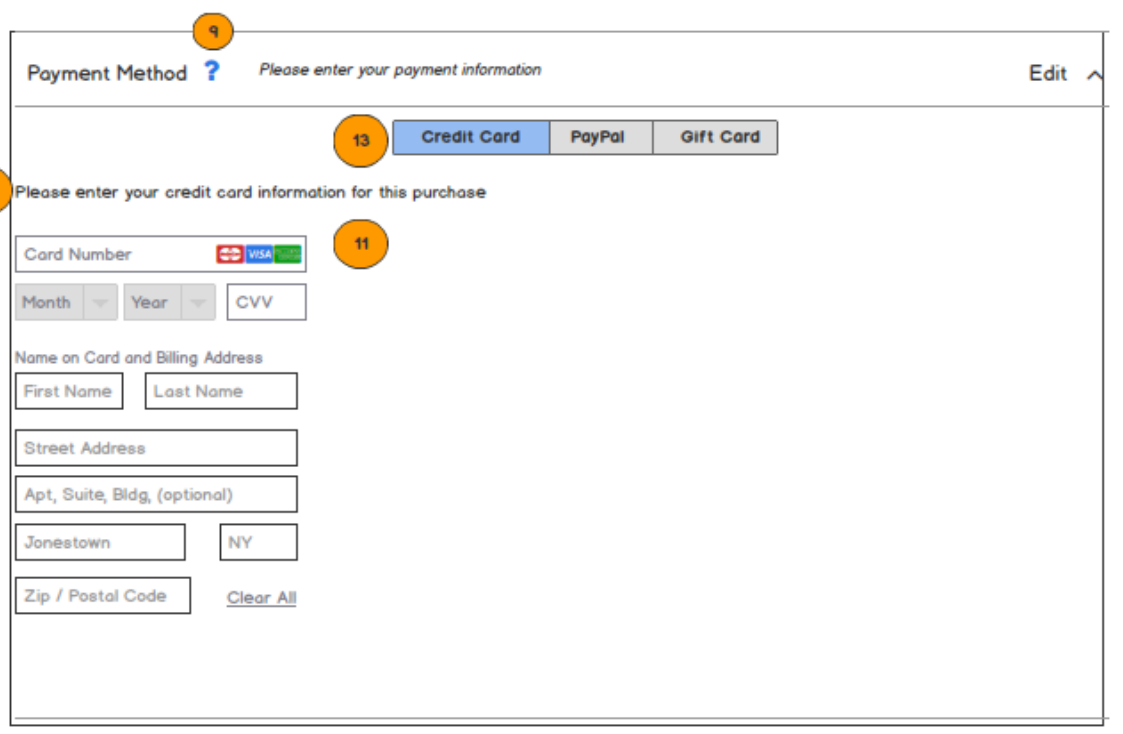



Figure 1

1. Rollover help for Estimated Tax field
2. See Figure 1
3. See Figure 2
4. Price of each item, # of Items and total cost for those same products

Figure 2

5. Indicates Valid Address or Address Selected for shipping
   Prompts user to enter a shipping address
6. User can only enter 1 shipping address for this transaction.
   Since they are checking out as a Guest, that information is not saved.
7. "X" indicates any error conditions
   (One of more fields are not valid)
8. Entering a valid shipping address populated the accordion header with that information




9. Indicates Valid CC or payment method selected as default
   Shows user payment method that is currently default
10. User can enter their payment information for (via use of the segmented controls)
    1. Credit Card (field auto detects CC type)
    2. PayPal information
    3. Gift Card information
11. CC entry field auto detects CC and changes icon when it recognizes a type of card
12. Accordion Headers displays any error messages for the payment method section like card expired, Gift Card balance too low
13. Payment section allows user to select between CC, PayPal or Gift Card for payments